



WE ARE SU

THE CAMPAIGN FOR SALISBURY UNIVERSITY



SU Foundation Tops \$75 Million Goal for “We Are SU” Campaign

Following three years of the public phase of friend-raising and fundraising, SU and the Salisbury University Foundation, Inc., surpassed the ambitious \$75 million goal for “We Are SU: The Campaign for Salisbury University,” the largest such initiative in campus history. In all, the campaign raised more than \$75.3 million.

While previous campaigns focused on infrastructure updates and improvements, “We Are SU” was dedicated to growing the University’s endowment through scholarships and program support, directly benefiting students, faculty and staff – the people of SU. During the campaign, the SU Foundation’s endowment topped an all-time high of more than \$115 million in assets.

SU FOUNDATION



\$3.3 Million Gift Announced for SU Scholarships

A proud 1960 graduate of the Georgia Institute of Technology (Georgia Tech), George E. Miles understood the value of higher education. Now, his legacy will live on through students on the Lower Eastern Shore thanks to recent gifts from his estate to local colleges and universities, including approximately \$3.3 million each for Salisbury University and the University of Maryland Eastern Shore, and \$2.32 million for Wor Wic Community College. Each gift will benefit students through scholarships and financial aid.

Born and raised in Memphis, TN, Miles spent most of his adult life in the Salisbury area. After earning his B.S. in electrical engineering, he landed a job at NASA's Wallops Flight Facility on the Eastern Shore of Virginia. There, he worked on projects including sounding rockets. He passed away at his home in 2018.

SU Foundation Supports Students With Record \$1.3 Million in Scholarships

An SU education has become even more affordable for many students thanks to a record \$1.3 million in scholarship funding from the Salisbury University Foundation, Inc.

Established in 1973 to accumulate funds by gift and investment to enhance SU, the Foundation saw its assets exceed \$100 million for the first time during the 2021-22 fiscal year. This, combined with an increase in donor giving, including the creation of new scholarships for the upcoming academic year, helped fund the record-setting total. These efforts were a direct result of "We Are SU: The Campaign for Salisbury University."

"The mission of the SU Foundation is to support the University and its students," said Jason Curtin, vice president of University advancement and external affairs, and the Foundation's executive director. "These scholarships will make an SU education possible for some who otherwise may not have been able to afford college. For others, it will lessen their financial burden during their time at SU and after graduation, giving them an advantage over their peers."

